



VAGLOGIC ABU DHABI × MDM

140K+

VIEWS ON SHORT-FORM VIDEO

1 MONTH · INSTAGRAM + TIKTOK

Over a one-month engagement, MDM planned, scripted, filmed, edited and posted short-form videos for VagLogic, showing the workshop's German performance builds and the team behind them.



140K+

TOTAL VIEWS

7

VIDEOS PRODUCED

1mo

CONTENT PARTNERSHIP

38K

TOP REEL PLAYS

THE CLIENT & THE CHALLENGE

VagLogic is an Abu Dhabi performance workshop in Mussafah specialising in Audi, VW and German performance cars: ECU tuning, exhausts, intakes and suspension upgrades.

Enthusiasts judge a workshop by the cars it builds. VagLogic needed short, punchy video that shows its builds and its team to car fans across the UAE.

IG @vaglogic.ae · ~31K

TikTok @vaglogic · ~2.8K

WHAT MDM DID

STRATEGY & PLANNING

Monthly content plan

SCRIPTING

Hook · story · proof · CTA

FILMING

Professional automotive shoots

EDITING

Short-form reels & TikToks

THUMBNAILS

Custom covers for every video

POSTING

Instagram & TikTok publishing

VIEWS BY PLATFORM

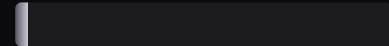
INSTAGRAM



141K

6 reels · plays

TIKTOK



4.9K

1 video · 152 likes

TOP VIDEOS

38K

INSTAGRAM

Stay tuned for crazy German car builds

32K

INSTAGRAM

G82 M4 built to set records

24K

INSTAGRAM

BMW vs Mercedes

17K

INSTAGRAM

Our 1350whp twin-turbo Audi R8 build

15K

INSTAGRAM

G80 M3 xDrive with all the upgrades

15K

INSTAGRAM

The team and their favourite cars

Public Instagram and TikTok counts over the engagement period. Instagram play counts are as shown publicly on each reel and include Facebook plays where the reel was cross-posted. Platforms round their public counts, so all figures are approximate. Excludes collab posts co-authored with other accounts, and YouTube.

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